



Ajuntament de Sitges

## SITGES' RESPONSIBLE TOURISM POLICY

The Sitges Town Council, as the maximum representative for the town of Sitges, aware of the need to adopt measures of planning and management of the present tourism system that allows it to guarantee tourism development that's sustainable over time, in such a way that all present and future needs are covered, while maintaining cultural integrity, social cohesion and the essential ecological processes, is committed to promoting a tourism model based on sustainability, understood here as the whole of human development on behalf of Sitges residents and the degree of environmental, cultural and socio-economic sustainability of tourism activity.

In addition, and accepting the principles of the World Charter of Sustainable Tourism, it is committed to:

- Improving and making good use of the positive impact of the tourism activities carried out in town and foreseeing and minimizing the negative impact they may cause.
- Working to continuously improve in all spheres of tourism sustainability: socio-cultural, economic and environmental.
- Satisfying both tourists and residents, involving both parties in the decisions made with regard to tourism and facilitating, as much as possible, the balance between the visitor's integration and co-existence with residents.
- Guaranteeing the town's safety and health conditions, for the good of both tourists and residents.

With the acceptance of these commitments, Sitges opts for working towards strengthening its position as a distinct, sustainable tourist destination, and for being a benchmark in questions of innovation, environment and quality.

Sitges, 6 February, 2016